

AARON ALDEN



CREATIVE DIRECTOR

ART / TECH / SOUND / FILM

AARONALDEN.COM

Three decades of industry-leading creative work in advertising, design, branding, art, experience, film, sound, music, and all forms of emerging media.

Freelance Ads, Art, & Film

CREATIVE DIRECTOR / MEDIA ARTIST 2005 – PRESENT

- > Recently working in generative digital art, exploring new worlds through AI, photogrammetry, code, and various 3D / VR environments. Exploring new ways to use cutting edge tech to make meaningful immersive, responsive experiences.

RECENT ART EXHIBITS

- > *Subjective*, Curated by Raina Marie of PACE Gallery for NFTNYC
- > *Recursive Reflections* (Frieze Art Fair), Lume Studios, Broadway, NYC
- > *CADAF (Crypto & Digital Art Fair)*, Web3 Gallery, 5th Ave NYC

FILM DIRECTOR 2015 – PRESENT

- > Director, editor, VFX for shorts, music videos & adventure films.

FREELANCE CREATIVE DIRECTOR 2005 – PRESENT

- > Concept development and team leading on global brand campaigns, digital technology, and web3 consulting for various agencies in NY & LA.

Robot Repair

CO-FOUNDER, CREATIVE DIRECTOR 2004 – 2022

- > Co-founded an industry-leading company specializing in original music composition, sound design, and digital interactive media art.
- > Partnered with the world's largest brands, ad agencies, & entertainment companies to work on global brand building campaigns, award-winning commercials, films, video games, podcasts, social media, immersive XR, and media art projects.
- > Developed creative briefs, innovative workflows, lead multiple teams and studios (with nearly zero turnover) built a global network of freelance artists, and maintained lasting client relationships, with constant commitment to create hyper-modern work within evolving and turbulent industries.
- > Generated \$13 million in revenue.

Kirshenbaum Bond (AN AD AGENCY IN NEW YORK CITY)

ART DIRECTOR 2000 – 2005

- > Creative concept development of award-winning national broadcast TV and print campaigns, and early pioneering works in experience design for Target, Liberty Mutual, JetBlue, Revlon, John Frieda.

Barnhart/CMI (DENVER, CO) ART DIRECTOR 1996 – 2000
 Swoon Design Studio (DENVER, CO) GRAPHIC DESIGNER 1994 – 1996
 Thomas & Perkins (DENVER, CO) GRAPHIC DESIGNER 1993 – 1994

MY CLIENT LIST



PROFESSIONALLY PROFICIENT IN

STUDIO & TEAM MGMT, CLIENT RELATIONS, DESIGN, TYPOGRAPHY, BRAND ID, FILM EDITING & VISUAL EFFECTS, FILM & DIGITAL PHOTO/VIDEO, RETOUCHING, DRONES (CINEMATIC & FPV), ACTION CAMS, CREATIVE STUDIO TECH, INTERACTIVE DESIGN, TOUCHDESIGNER (+SOME CODING), PROJECTIONS, LEDS, VIDEO MAPPING, SENSORS, MOTORS, LASERS, LIDAR, PHOTOGRAMMETRY, DEPTH CAMS, AI & EFFECTIVE PROMPTS, DESIGN FABRICATION, ELECTRONICS, SOLDERING, WELDING, 3D MODELING, RENDERING, ANIMATION, CHARACTER DESIGN, A/V FOR VR, SOUND DESIGN & SYNTHESIS, MODULAR SYNTHS, MUSIC PRODUCTION, RECORDING, MIXING, MASTERING, VO DIRECTION, ACOUSTIC INSTRUMENT & STUDIO DESIGN, WEB3, CRYPTO, NFTS, WEB PUBLISHING, CMYK+, CMS, BUSINESS, FINANCES, NETWORKING APPS

CERTIFICATES / ORGANIZATIONS

SAG-AFTRA, ASCAP, AFM LOCAL #802, FAA PART 107 DRONE PILOT, NOLS WILDERNESS FIRST AID, DRONE PILOTS FEDERATION, GMRS & HAM RADIO LICENSE

AWARDS & PRESS



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